

Atty. Dkt. No. 039014-0101

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Applicant: Jay Z. Muchin et al.

Title: BATTERIES, ACCESSORIES,  
MARKETING BUNDLES AND  
MARKETING METHODS

Appl. No.: 10/748,889

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Art Unit: 3728

**CERTIFICATE OF FACSIMILE TRANSMISSION**

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*Todd A. Rathe*

(Printed Name)

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**AMENDMENT AND REPLY UNDER 37 CFR 1.116**

Mail Stop After Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Office Action dated July 9, 2008, concerning the  
above-referenced patent application

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2  
of this document.

**Remarks/Arguments** begin on page 18 of this document.

Please amend the application as follows: